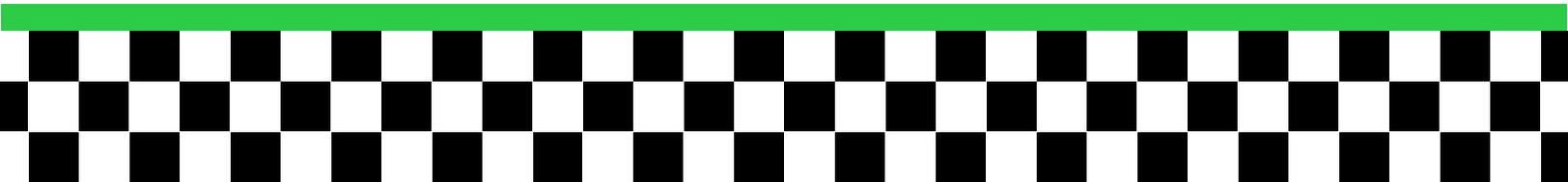




Foothills Country Hospice Society

SPONSORSHIP OPPORTUNITIES

AUGUST 17, 2019 | Gala to follow at Spruce Meadows



Our Hospice



Foothills Country Hospice offers a serene, country setting where patients & their loved ones receive exemplary end-of-life & bereavement care.

Our eight bed, 13,500 sq. ft. rural hospice home is located 1.5 km north of Okotoks on an 8-acre parcel of land, neighbouring golden canola fields & nestled among forested landscapes with mountain views.

Since opening our doors in January 2008, we have provided around-the-clock, compassionate care to more than 1,100 patients and their loved ones.

Those we serve come from both Calgary and rural Foothills communities.



Rally 4 Hospice



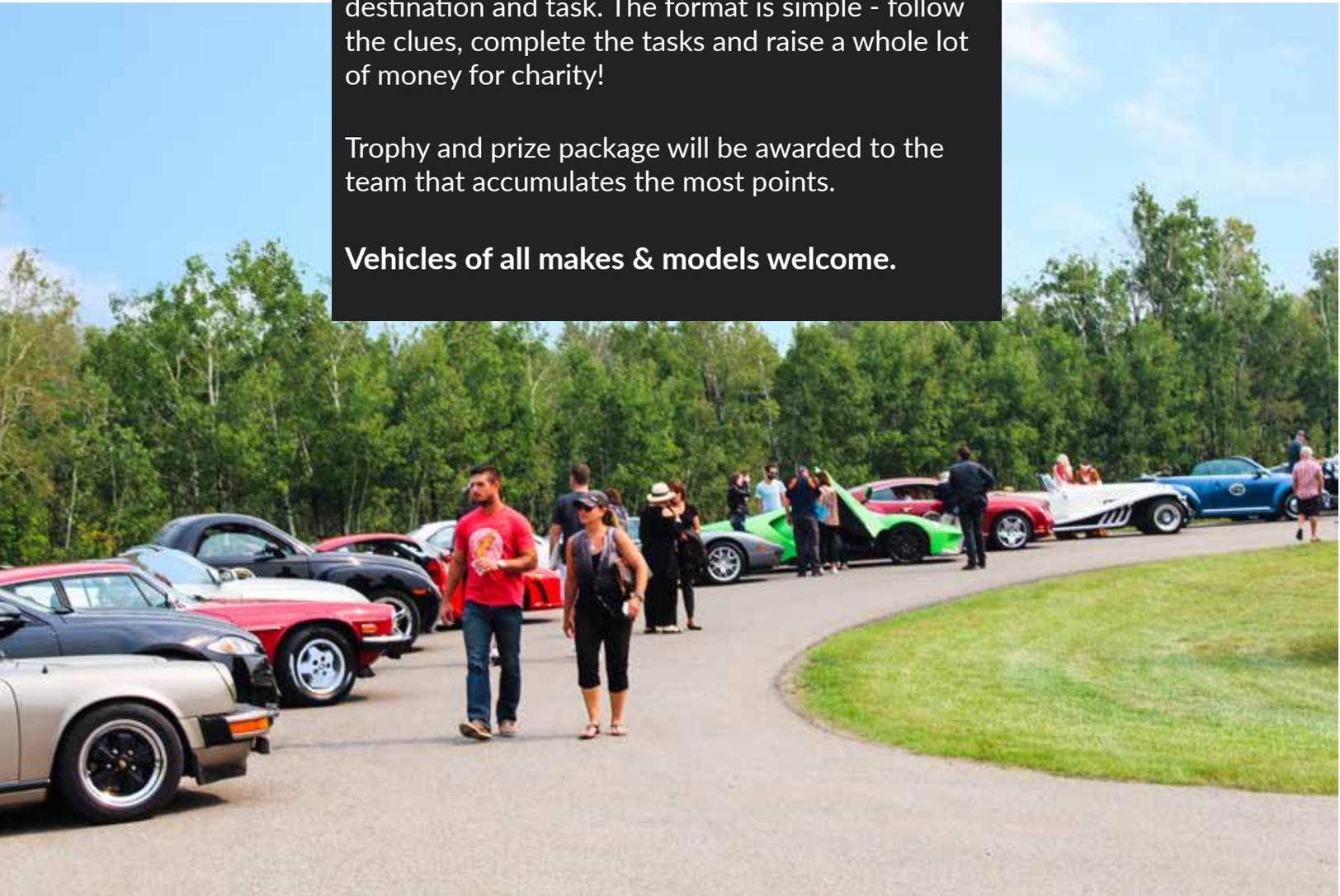
The Rally

August 17, 2019 | 11 AM - 3 PM

Join us on an adventure through the scenic Alberta foothills. The paved route and checkpoint locations will be kept under wraps until the day of event. Clues will be distributed at each checkpoint and will lead the driver and navigator to their next destination and task. The format is simple - follow the clues, complete the tasks and raise a whole lot of money for charity!

Trophy and prize package will be awarded to the team that accumulates the most points.

Vehicles of all makes & models welcome.



Rally 4 Hospice Gala



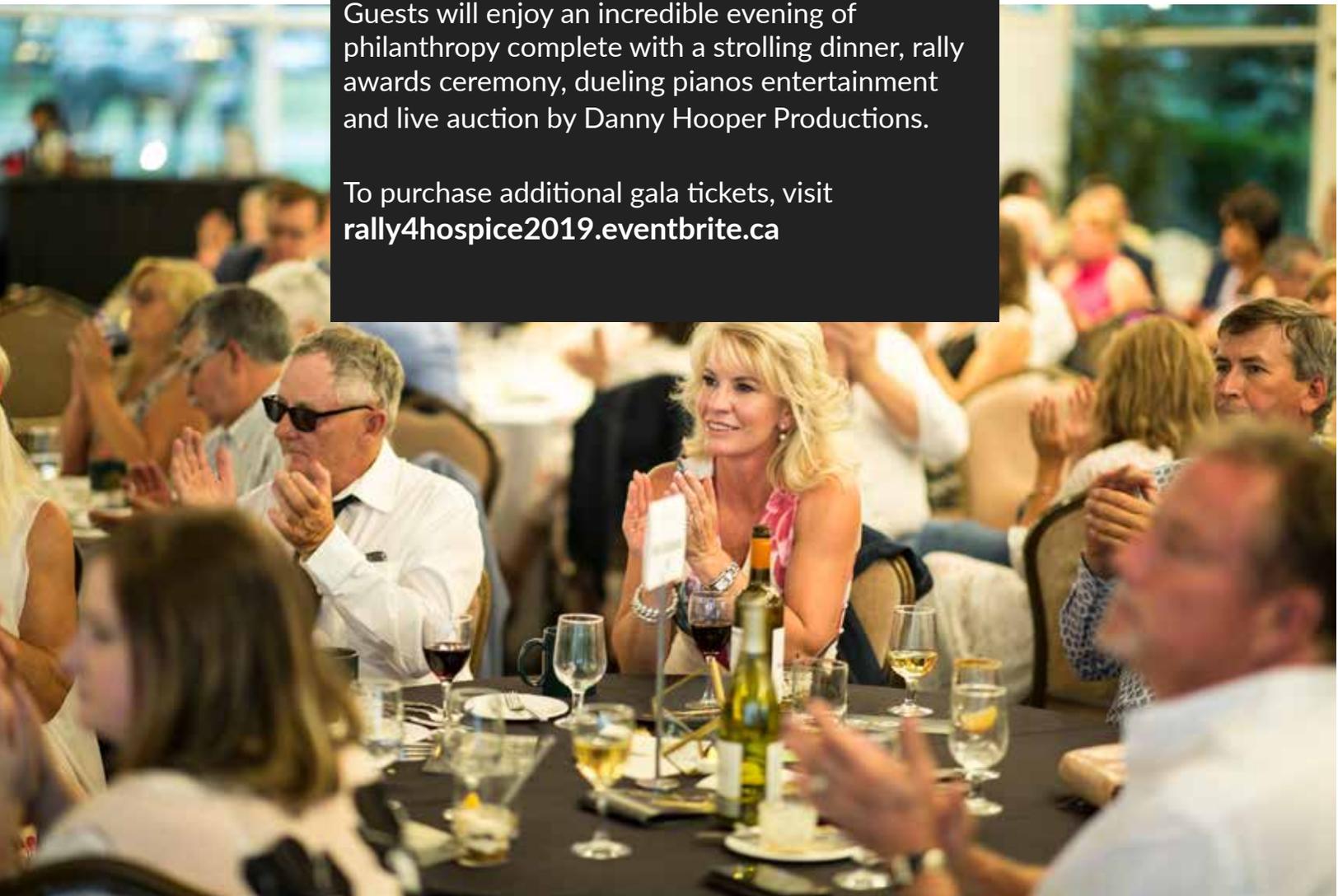
The Gala

August 17, 2019 | Cocktails 5:30 PM
Spruce Meadows Congress Hall

Following the rally, we welcome all friends of the Hospice to an evening gala at Spruce Meadows.

Guests will enjoy an incredible evening of philanthropy complete with a strolling dinner, rally awards ceremony, dueling pianos entertainment and live auction by Danny Hooper Productions.

To purchase additional gala tickets, visit rally4hospice2019.eventbrite.ca



Partner with Us



IT COSTS

\$1,035 per patient per day
...which is equivalent to just over
\$3 MILLION annually

HERE'S WHY:

AHS Contributes 57% ... and **WE** are
challenged with **FUNDRAISING** the
\$1.3 MILLION SHORTFALL

Demonstrate your **COMMITMENT** to compassionate, end-of-life & bereavement care in the Foothills. Your financial support **ENSURES** we have the necessary resources to continue providing: Expert Pain & Symptom Management • Grief Support • Spiritual Care • And So Much More!

We have cared for
1,100 +
PATIENTS
& their loved ones

DID YOU KNOW? **\$0**

There is **NO COST** to our patients for
their stay or meals while they are with us.

59%
patients from
CALGARY

41%
patients from
FOOTHILLS

BRAND VISIBILITY

100+
RALLY PARTICIPANTS

350+
GALA ATTENDEES

Levels of Giving



Winners Circle \$20,000

Unlimited rally entries

VIP seating at Rally4Hospice Gala (Table for 8)

Recognition from the podium

Opportunity to present Rally4Hospice Trophy at Gala

Full page colour ad in Gala program

Name in Gala program

Full page ad in Rally4Hospice Passport

Name/logo in Rally4Hospice Passport

Recognition on social media

Name/logo on invitation & Evite

Name/logo on Eventbrite page

Name/logo on all printed marketing materials & ads

Name included in published thank you advertisement

Logo visible on finish line banner

Year-round, online recognition on Hospice website

Navigator \$10,000

2 rally entries

8 tickets to Rally4Hospice Gala at Spruce Meadows

Recognition from the podium

Full page colour ad in Gala program

Name in Gala program

1/2 page ad in Rally4Hospice Passport

Name/logo in Rally4Hospice Passport

Recognition on social media

Logo visible on finish line banner

Name included in published thank you advertisement



Checkpoint \$5,000

1 rally entry

6 tickets to Rally4Hospice Gala at Spruce Meadows

Exclusive signage at checkpoint with name/logo

Recognition from the podium

1/2 page colour ad in Gala program

Name in Gala program

Opportunity to include promo items in swag bag

Opportunity to set-up tents & company signage at checkpoint with representatives on-site

Logo visible on finish line banner

Name included in published thank you advertisement

Pit Crew \$5,000

1 rally entry

6 tickets to Rally4Hospice Gala at Spruce Meadows

Recognition from the podium

1/2 page colour ad in Gala program

Name in Gala program

Name/logo in Rally4Hospice Passport

Recognition on social media

Logo visible on finish line banner

Name included in published thank you advertisement

Pit Pass \$2,500

1 rally entry

4 tickets to Rally4Hospice Gala at Spruce Meadows

Recognition from the podium

Business card colour ad in Gala program

Name in Gala program

Name/logo in Rally4Hospice Passport

Recognition on social media

Logo visible on finish line banner

Name included in published thank you advertisement

Commitment Form



Please email completed form along with company logo by July 1, 2019 to rally@countryhospice.org

Company/Name: _____
Contact: _____
Phone #: _____
Email: _____
Mailing Address: _____
City/Postal Code: _____

PLEASE INDICATE YOUR SPONSORSHIP LEVEL

- Winner's Circle \$20,000 Pit Crew \$5,000
 Navigator \$10,000 Pit Pass \$2,500
 Checkpoint \$5,000 Additional Gala Tickets: _____ x \$175 = \$ _____

PLEASE INDICATE YOUR METHOD OF PAYMENT

- Cheque Credit Card #: _____
 Invoice Name on Card: _____
 Credit Card (Visa or Mastercard) Expiry Date: _____

As valued friends, the Foothills Country Hospice Society requests your consent to send you important information and announcements from our organization. Your consent is required to comply with the Canadian Anti-Spam Legislation (CASL). Please check the "I Consent" boxes below. You may unsubscribe at anytime.

- I consent to receive the Foothills Country Hospice Society e-newsletter containing news, announcements and upcoming event information
 I consent to receive information about upcoming Foothills Country Hospice Society fundraising events and initiatives

Rally Registration



\$1,000 Registration Fee

(Fee Waived for Event Sponsors)

Includes one vehicle entry, lunch for driver & navigator & two Gala tickets.
Additional rally passengers may register for \$125 (includes lunch & gala ticket).

Name of Driver: _____

Email: _____

Phone #: _____

Mailing Address: _____

City/Postal Code: _____

Name of Navigator: _____

Vehicle Make: _____

Vehicle Model: _____

Vehicle Year: _____

Vehicle Colour: _____

of Extra Passengers: _____ x \$125 = \$ _____

Total Registration Fee: \$ _____

PLEASE INDICATE YOUR METHOD OF PAYMENT

If you've completed a Commitment Form, there is no need to fill in the payment info below:

Cheque

Invoice

Credit Card (Visa or Mastercard)

Credit Card #: _____

Name on Card: _____

Expiry Date: _____

Please email a copy of this registration form to rally@countryhospice.org

#Rally4Hospice



Had a blast in the #rally4hospice today! BLW is a proud sponsor raising funds for Foothills Country Hospice Society in Okotoks, Ab. Any guesses which car is represented by BLW?? Tonight is the dinner where #brantlakewayu will be tasted.



#rally4hospice Awesome fundraiser for Foothills Country Hospice. Sorry if I annoyed anyone with my car postings, but it allows all participants to see their fantastic rides.



Today was a great day for a drive #rally4hospice #colter



What an outstanding Rally & Gala yesterday...We all had a blast supporting Foothills Country Hospice Society!! #Rally4Hospice #TheStash #givingback



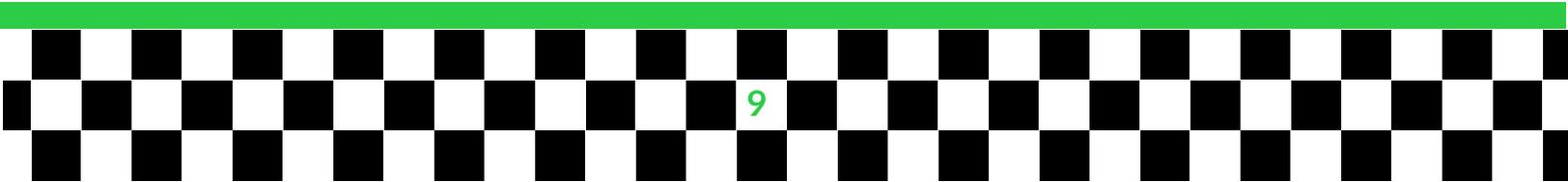
Oldie but goodie!! #rally4hospice



Thanks to this great sport we met the challenge of photo with someone who had the best moustache #rally4hospice



#rally4hospice 50 classic cars #bowmark team, this is not a race!





Foothills Country
Hospice Society
countryhospice.org

Together, we can provide a compassionate end-of-life journey

Box 274, 322001 32nd St E, Okotoks AB, T1S 1A5
rally@countryhospice.org | 403.995.4673

