

You're invited to take part in a fantastic sponsorship opportunity to promote your business at our annual Hike for Hospice fundraiser. Last year, more than 400 people joined us for this fun, family friendly event that raised \$41,300 of critical funds and immeasurable awareness for end-of-life care in the Foothills.

Included is the sponsorship package for 2019. We've changed things up a bit to ensure sponsors get even greater recognition than in years past, including logo placement on our inflatable archway. We would love to have your support to bring us one step closer to reaching our fundraising goal of \$50,000.

### **About the Event**

Hike for Hospice Foothills will be held on Sunday, May 5, 2019 at Ethel Tucker Park, with festivities beginning at 1 PM. May 5th is the National Hike for Hospice and kick off to National Palliative Care Week in Canada. For its 3rd year, Foothills Country Hospice is once again uniting with all hospice palliative care organizations, our families, and our community partners to raise funds and awareness for end-of-life care in the Foothills.

### **Why Support Hike for Hospice Foothills**

According to a national study, 80% of Canadians indicated they want quality hospice care at the end-of-life, yet less than 15% currently have access to it (CHPCA Survey, 2015). Every dollar raised at Hike for Hospice Foothills will support our patients and their loved ones. We can achieve our goals with your help! In return for your generosity, we will be promoting your organization with brand-recognition during and after the Hike. See the following page for detailed information about our sponsorship opportunities.

### **About Foothills Country Hospice**

Foothills Country Hospice has been providing compassionate, end-of-life care since January 2008. We offer a welcoming, homelike, country setting where terminally ill patients and their loved ones receive exemplary care, emotional and spiritual support and a compassionate end-of-life journey. Today we have provided care to more than 1,100 patients and their loved ones, serving a rural population of over 90,000 Albertans in addition to the citizens of Calgary.

- Private, non-profit facility that meets National Hospice, AHS & Accreditation Canada Standards
- No cost to our patients for their stay or meals while they are with us
- Dedicated, highly trained staff with palliative care expertise
- 13,500 sq. ft., eight-bed facility able to serve more than 100 patients & their loved ones per year
- 59% of patients from Calgary and 41% from Foothills communities
- Over 10,500 hours of volunteer time given per year
- \$1,035 is the cost per patient per day – which is equivalent to just over \$3 Million annually. AHS contributes 57% and we are challenged with fundraising the remaining \$1.3 Million shortfall

Thank you for considering our sponsorship request. We look forward to hearing from you.

*Stephanie Barnes*

Stephanie Barnes  
Fund Development Officer  
[hike@countryhospice.org](mailto:hike@countryhospice.org)



Foothills Country  
Hospice Society  
[countryhospice.org](http://countryhospice.org)

Sponsors have the choice to select the various level of exposure and benefits for this event. The benefits are outlined in the five packages listed below. To customize select sponsor levels and benefits, please contact us and we can help.

<b>Hike for Hospice Sponsorship Benefits</b>	<b>Presenting Sponsor</b> \$10,000	<b>Hospice Hero</b> \$5,000	<b>Hospice Champion</b> \$2,500	<b>Hospice Leader</b> \$1,000	<b>Friends of Hospice</b> \$500
Most prominent name & logo placement on all soft copy and printed materials related to event	√				
Speaking opportunity at opening ceremonies	√				
Most prominent logo placement on Foothills Country Hospice websites for Hike	√				
Logo on inflatable archway	√	√			
Name on inflatable archway			√	√	√
Recognition in opening ceremonies at the event	√	√	√	√	√
Sponsor supplied pull-up banner on stage at the event	√	√			
Logo or name on signage displayed at the event	√	√	√	√	√
<b>Logo</b> on Foothills Country Hospice websites for Hike		√	√		
Name on Foothills Country Hospice websites for Hike				√	√
<b>Logo</b> on all regularly scheduled eblasts pre & post Hike	√	√			
Name on select regularly scheduled eblasts pre/post Hike			√	√	√
<b>Logo</b> on Hike t-shirt*	√	√			
Name on Hike t-shirt*			√	√	√
<b>Logo</b> in Foothills Country Hospice Spring Newsletter**	√	√			
Name in Foothills Country Hospice Spring Newsletter**			√	√	√
Option of booth at the event (sponsor supplies tent, tables, chairs, signage, activities)	√	√	√	√	
Complementary Hiker Registrations for company team	√	√	√	√	
Recognition in Annual Report	√	√	√	√	√
Social Media Mentions	√	√	√	√	√

\* Commitment prior to April 15

\*\*Commitment prior to April 1

*Together, we can provide a compassionate end-of-life journey*

**We look forward to working with you**

Contact Stephanie Barnes, Fund Development Officer to discuss your level of sponsorship

403.995.473

[funddevelopment@countryhospice.org](mailto:funddevelopment@countryhospice.org)



Foothills Country  
Hospice Society  
countryhospice.org

## COMMITMENT FORM

Please email completed form along with company logo by April 1, 2019 to [hike@countryhospice.org](mailto:hike@countryhospice.org)

Company/Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/Postal Code: \_\_\_\_\_

### PLEASE INDICATE YOUR SPONSORSHIP LEVEL

Presenting Sponsor \$10,000

Hospice Leader \$1,000

Hospice Hero \$5,000

Friends of Hospice \$500

Hospice Champion \$2,500

Other

Contact [hike@countryhospice.org](mailto:hike@countryhospice.org) to inquire about customizing select sponsor levels.

### PLEASE INDICATE YOUR METHOD OF PAYMENT

Cheque

Credit Card #: \_\_\_\_\_

Invoice

Name on Card: \_\_\_\_\_

Credit Card (Visa or MC)

Expiry Date: \_\_\_\_\_ CVC: \_\_\_\_\_

As valued friends, Foothills Country Hospice Society requests your consent to send you important information and announcements from our organization. Your consent is required to comply with the Canadian Anti-Spam Legislation (CASL). Please check the "I Consent" boxes below. You may unsubscribe at anytime.

I consent to receive the Foothills Country Hospice Society e-newsletter containing news, announcements and upcoming event information

I consent to receive information about upcoming Foothills Country Hospice Society fundraising events and initiatives



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