

MYSTICAL MASQUERADE



The Gratitude and Giving Gala **Saturday, October 28, 2023** **Foothills Centennial Centre**

5:00 PM Reception

6:00 PM Dinner, Program and Music

We invite you to join us as a valued Gratitude and Giving Gala sponsor. With your generous support, our Gala will be an extraordinary evening where we will make a difference for many of our local families.

Over the last 15 years, business and philanthropic community leaders like you have helped build our annual Gala into an evening of inspiration and celebration. Each year, we welcome approximately 450 guests to gather and support the residents, families and loved ones who receive specialized, compassionate end-of-life care at the Foothills Country Hospice.

For additional information or questions, please contact Robyn Alford:
ralford@countryhospice.org
403-995-4673



**FOOTHILLS COUNTRY
HOSPICE SOCIETY**
Gentle Compassion & Expert Care

About The Hospice

The Foothills Country Hospice Society (FCHS) is a donor-supported, volunteer-driven charitable organization founded on providing exemplary end-of-life care and compassion to residents and their loved ones. Through the support from our community and people like you, we have cared for more than 1,600 residents and their loved ones since opening our doors in January 2008.

There is **no cost** to residents during their stay with us. At approximately \$1,035 per patient per day, our total annual costs are equivalent to \$3.3M. Alberta Health Services (AHS) contributes 57% towards operational costs each year, leaving us with the challenge of raising the remaining \$1.5M shortfall.

Our Current Facility

Our eight-bed, 13,500 sq. ft. facility is located just 1.5 km north of Okotoks on an eight-acre parcel of land surrounded by spectacular views of the Rocky Mountains, prairie fields, and the Town of Okotoks. Resident rooms are private, spacious, and tastefully decorated, featuring specialized beds, private phones, closets, satellite TV, Wi-Fi, a fridge, and a dedicated space for personalized décor.

As well, every room includes a queen-size hide-a-bed and recliner. Resident meals and snacks are prepared on-site. In addition to our full kitchen and dining area, we have a common living room, resident spa, family room, and guest suite. Outdoors, you will find a trickling waterfall, forested walking paths, and many gardens.

Our Care Philosophy

The professionally trained FCHS employees and volunteers provide around-the-clock end-of-life and bereavement care. Attention is paid to physical needs, expert pain and symptom management, emotional and spiritual well-being, and bereavement support as residents prepare for the completion of their life's journey. Our focus remains on holistic, comfortable care that meets residents with dignity and respect. We welcome resident and family input in all aspects of our program.

The employees and volunteers at the Foothills Country Hospice Society deeply appreciate your support. We believe in providing exemplary care and compassion for those we serve and are most grateful to all our donors and community partners who share our vision. Together we are making a difference in palliative hospice care for Foothills and Calgary community members.



Hospice Expansion

Demand for our hospice care and services exceeds what we can currently provide with occupancy rates averaging 97 per cent. There is an opportunity for FCHS to act as a hub to coordinate and coalesce services that community members are saying they need to help care for those who are nearing the end of their lives or are supporting someone who is.

Our vision is for FCHS to become this hub through the expansion of both our bed capacity and programming beyond the hospice walls. We will do this by working alongside key partners to enable surrounding areas to become a 'compassionate community', to widen the circle of caring, and provide much-needed support to patients and caregivers facing serious illness and death.

The expansion includes significant renovations to the existing facility:

- An expanded reception area
- Updating charting and med rooms
- Adding a staff lounge and clinical office spaces



The new physical expansion will include:

- An increase in the total number of beds from eight to 16
- A 12,870 sq ft addition and 2,700 sq ft renovation to the existing facility
- Continued round the clock care in a warm, home-like environment for residents and their loved ones
- Gathering space to accommodate culturally sensitive traditions for residents and loved ones
- Upgraded kitchen facilities to meet increased needs
- Increase in private counselling space to ensure space is available when required by residents and their loved ones

In addition to a physical expansion, FCHS is also expanding program offerings to better reach our community members. There are three main areas of focus for program expansion under the Palliative and End of Life Care Grant (PEOLC) from the Government of Alberta:

- Expand our current grief programming by offering them to the greater Foothills community.
- Implement two new community based palliative programs known as No One Dies Alone (NODA) and Nav-CARE.
- Explore respite needs in the community and develop support solutions.

SPONSORSHIP OPPORTUNITIES

	Presenting Titanium	Platinum	Diamond	Sapphire	Emerald	Amethyst
Investment	\$100,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Opportunities	1	4	Unlimited	Unlimited	Unlimited	Unlimited
Complimentary Tickets Included	8	8	8	4	4	2
Full Page Ad Or Corporate Write Up In Event Program (To Be Provided By Sponsor And Approved By Executive Director)	X					
Company Name In Media Advertisements (Tv/radio/print) As Presenting Event Sponsor	X					
First Right Of Refusal As Presenting Sponsor For Following Year	X					
Name And Logo On All Guest Tables	X	X				
Logo On Foothills Country Hospice Website With Link (Listed On Events Page Until The Following Year's Gala Information Is Released)	X	X				
Opportunity To Display Company Pop Up Banner At Event	X	X				
Logo Placement On Event Collateral Where Possible (Sponsorship Must Be Confirmed Before Time Of Printing)	X	X	X			
Logo In Event Program	X	X	X	X		
Name And Logo Recognition In Tagged Event Image on FCHS Social Media Channels (1 Pre- And 1 Post-event Tagged Image)	X	X	X	X	X	
Recognition In FCHS Post-event Digital Monthly eNewsletter With Link	X	X	X	X	X	
Recognition From The Podium	X	X	X	X	X	
Name In Event Program	X	X	X	X	X	X

Sponsorship Agreement

Return completed form to Robyn Alford: ralford@countryhospice.org

I would like to sponsor the Gratitude and Giving Gala 2023

I commit to sponsoring:

{MONETARY SPONSORSHIP OPPORTUNITIES AVAILABLE}

- ___ Titanium \$100,000 (only 1 available)
- ___ Platinum \$25,000 (only 4 available)
- ___ Diamond \$10,000 (unlimited)
- ___ Sapphire \$5,000 (unlimited)
- ___ Emerald \$2,500 (unlimited)
- ___ Amethyst \$1,000 (unlimited)

I commit to sponsoring:

{GIFTS IN KIND SPONSORSHIP OPPORTUNITIES AVAILABLE}

(Recognition will align to the levels in our sponsorship package for gifts in kind)

- ___ Live Auction Item(s)
- ___ Silent Auction Item(s)
- ___ Table Centerpiece (52)
- ___ Table Wine (52)

I would like to make a monetary donation to the Foothills Country Hospice

\$ _____

Please be aware of the differences between sponsorships and donations. As per Canada Revenue Agency, sponsorship qualifies as an advertising expense that your business may be able to deduct at tax time. A donation qualifies for a charitable receipt, but does not receive recognition of a sponsorship. Charitable receipts will not be issued for monetary or gifts in kind sponsorship.

Company Name (as you would like to be recognized)

By signing, I agree to sponsor Gratitude and Giving Gala 2023 as indicated above.

Contact Name and Title

Signature

Telephone Number

Email Address

Date

Mailing Address

City

Payment Options (please circle)

Cheque

Please Invoice

Credit Card

Credit Card Type (please circle):

Visa

MasterCard

American Express

Name on Card

Province

Postal Code

Card Number (please print clearly)

Expiry (M/Y)

CVV

Please note: sponsorship and/or donation payment can be made via credit card or cheque made to the Foothills Country Hospice.

To receive full sponsor benefits, confirmation, marketing collateral and payment deadline is October 1, 2023.